



# Business Ethics Behavior

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# Introduction

- Organizations and individuals respond to information by making choices and decisions.
- Sometimes it is difficult to make ethic decisions. The reason is that there are no established standards according to which the actions should be labeled as right or wrong.
- It is necessary for people to achieve reconciliation of ethics and values in the present environment of globalization.
- Values consist of priorities and principles which help people to make everyday decisions. Values are unique to each person, organization, and culture.
- Ethics is the standards which determine the way one should behave due to moral duties and virtues.
- The ethics includes the following aspects: the ability to discern right from wrong, and commitment to act in accordance with the rules.

# Personal Values in a Global Setting

- Personal values give an inner understanding of what is right, important, useful, etc.
- The values determine one's behavior and help to solve daily problems.
- Global values are the common values for all people around the world.
- Personal values must intersect with global values.
- It is important to find the area where the personal and global values interact.
- The starting point of reconciliation of the two sets of values should be based on universal values of good.



# Cultural Values in a Global Setting

- Cultural values can be reconciled with the values of the global culture in the business world.
- For example, the United Nations Secretary General, Kofi Annan, is highly competent in the sphere of different cultures and the values adjacent to them.
- Annan defined a method for conforming one's cultural values to universal values on the world stage: no society has an obligation or absolute power to impose its values upon others.
- Each society should not undermine or distort universal values. It has to express the values in a way that reflects its own cultural traditions.



# Organizational Values in a Global Setting

- The United Nations, an international organization, is an excellent example of how organizational values act in a modern society.
- It proves that organizational values can be reconciled with the global ones.
- According to Annan, values should not serve theologians and philosophers. They must help people to live their own lives and develop their societies.
- Thus, the mechanisms of interaction should insist on universal values, and help people to realize the way they can use these values in their everyday life.



# Reconciling Ethics in a Global Setting

- Global ethics is a widespread code of values and behavior.
- It controls the way people deal with each other.
- When individual ethics are in harmony with the global ethics, then reconciliation is effective.
- When there is some misunderstanding between them, the way how to solve the problem should be found.
- Engagement ethics and values mean that the worker can develop a positive relationship with his client.
- When the worker respects his client's feelings, it means that he is ethical towards the client.
- Engagement ethics and values also determine that both client's and worker's values are important for their interaction.
- Respect for the client's individuality is an essential part of engagement ethics.



# Conclusion

Good ethics in decision-making need to be emphasized in any company. Good ethics influence good decisions. It results in better performance of the organization. I was greatly influenced by my experiences. As a result, I am excited to study and keep my vision in my heart. The success of my schooling will give me the self-confidence to confirm my leadership skills. I began to approach problems from different perspectives. I believe that inspiring leadership must be coupled with the organizational skill stemming from seasoned technical expertise. I think that the studies I got gave me excellent education and knowledge. The experiences I get now will give me the opportunity to test learning through different educative experiences within business organizations, social enterprises and other institutions. I am sure that the future will be bright because I mature in my own personal responses to various circumstances.